

# THE REAL ESTATE BROKER DECONSTRUCTION ADVANTAGE

How agents and brokers can take advantage of the benefits of deconstruction adds value to the deal and increases sales.





## WHAT IS DECONSTRUCTION?

Deconstruction is the process of carefully and selectively disassembling a building to salvage its components for reuse and recycling.

Deconstruction is an environmentally friendly alternative to demolition because it diverts waste from local landfills, and returns re-purposed, recycled materials to the community.

It is "found money" for your clients!

NO ADDITIONAL TIME OR EFFORT.

MORE REFERRALS.

QUICKER CLOSES.

JUST SAY....
"I KNOW A GUY."



### **CONTACT US**

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# THE DECONSTRUCTION PROCESS

Once an agent refers a client to Green Donation Consultants, we facilitate the deconstruction process from start to finish.

### **RECEIVE AN ESTIMATE**

Green Donation Consultants provides a nocost, no-obligation estimate of salvageable material value for your client.

### **CHOOSE A CHARITY**

Your client chooses a tax-exempt charity from our national network of local non-profit organizations to utilize the donated materials.

### **DECONSTRUCT THE PROPERTY**

Green Donation Consultants connects your client with a team of trustworthy contractors that deconstruct the property, or the client's builder can complete the process during the renovation.

### **RECEIVE TAX SAVINGS**

We provide a final appraisal document with IRS Form 8283 for your tax professional to include with the donor's tax return.

### IT'S AS EASY AS,"I KNOW A GUY"

Deconstruction allows your clients to afford more, and you win more bids! All you do is connect your client with Green Donation Consultants, and we take it from there.

### **BENEFITS TO THE AGENT**

- No additional work for you.
- A strategic tool to close more sales.
- Be a deconstruction/renovation specialist.
- Competitive advantage for more referrals.

# HOW DECONSTRUCTION GROWS YOUR BRAND AND YOUR BUSINESS!

Deconstruction gives the agent a unique opportunity to impress clients by providing a creative cost-saving tool to reduce renovation costs while providing benefits to the community and the environment.

When a client is considering a renovation or the property is a teardown, high initial costs can be an obstacle to a sale. Agents offering the deconstruction concept provide their clients with a creative solution that provides hidden value in donation tax benefits, offsets renovation costs, wins competitive bids and, leads to more referral business.

Green Donation Consultants facilitates and coordinates the whole process, so utilizing deconstruction does not require additional work for the agent. In addition, your clients will be grateful you saved them a considerable amount of money!